

Red
Letter
Days

NEW YEAR, NEW US

Welcome to Cocktail Trading Co! If you've been here before, you know the deal - everything's the same price. Menu drinks, classics, doubles off the backbar. *→ all £14 FYI*
Beers and wines are obviously cheaper tho.

But the menu's a bit of fun. We pick a theme each time, usually something pretty dumb, and this one's been cooking a while - since those first *(increasingly ridiculous)* social media posts, inspired by "Red Letter Days."

So here we have 12 drinks, celebrating silly holidays throughout the year. Overleaf you'll find a quick ingredients-only breakdown of them for those who (fair enough) CBA with the stories.



Enjoy!
Team CTC
x

GREAT THINGS TO COME

The following pages are these same drinks, but with all the stories, inspirations and general bells & whistles. After that, we've got beer, wine, food, etc.

*And don't forget, we make ablllllll
the classics, too - same price - £14*

Please note; these are abbreviated descriptions for ease - major allergens are listed in full on the main menu pages, and please, please inform us of any - otherwise your days may be like the pages of a calendar... *groan.*



JANUARY

BLUE MONDAY

*Tequila, pink
peppercorn and
mango tepache,
Champagne*

FEBRUARY

RANDY ALEXANDER

*Cognac, French toast
syrup, coffee-cherry
Crème Anglaise*

MARCH

SOCCARAT SWIZZLE

*Rum blend, ginger
& sweet tomato,
paella spice*

APRIL

MIAMI WALLBANGER

*Vodka, blood
orange... plus a
strawberry marg*

MAY

CARBONITE MARTINI

*Basically frozen
vodka/gin with house
vermouth. Punchy!*

JUNE

CORN ON THE COBBLER

*Bourbon, sherry blend,
melon, popcorn*

JULY

FRUITY BOOTY

*Spiced rum, lime,
cranberry,
bay leaf orgeat*

AUGUST

HOLLYDAY

*Gin, smoked apricot,
lemon, egg white*

SEPTEMBER

IKIGAI DRIVE-BY

*Whisky blend,
salted pine syrup,
bergamot*

OCTOBER

G.O.B. COLLINS

*Scotch, peppered
peach, cream soda*

NOVEMBER

FRIDGE RAID

*Gin, tzatziki sherbet,
coconut and lemon
as a slushie*

DECEMBER

INDUSTRY PLANT

*Vodka, After 8
whey, amaro,
dark chocolate*

BLUE MONDAY

Fruity, bubbly, optimistic

JANUARY 2026

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

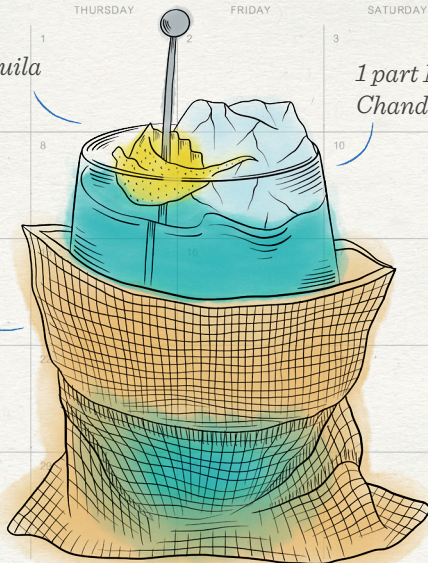
SUNDAY

3 parts *Volcan Tequila*

1 part *Moët & Chandon Champagne*

(pink)
2 parts *blue peppercorn*
& *mango tepache*¹⁴

"tepache"



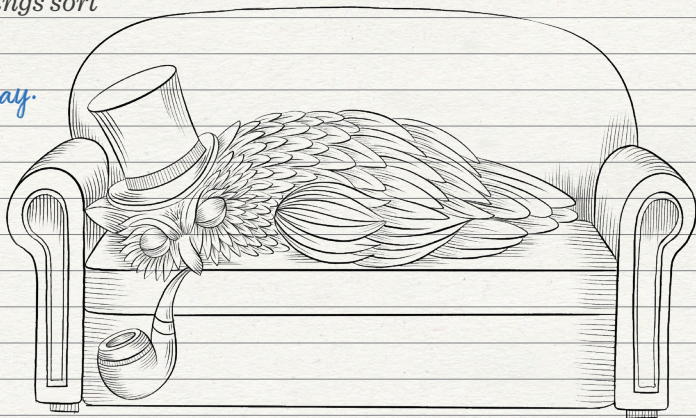
BLUE
MONDAY

NOTES

Ah, the saddest day of the year...

*Whack on the entire New Order
discography and let things sort
themselves out.*

*Six interventions is
probably enough anyway.*



RANDY ALEXANDER

Rich, creamy, frisque

FEBRUARY 2026

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SUNDAY

2 parts Hennessy VS Cognac

now with gluten!

1 part actual French toast syrup²
(yup)

1 part coffee-morello Crème Anglaise*

real fancy, but contains egg and dairy

EATING ICE
CREAM FOR
BREAKFAST
DAY



NOTES

The first Saturday in February is
Ice Cream for Breakfast Day, followed
immediately by National Toothache Day...

couldn't make this shit up

...and then by the notorious Valentine's...

Things that ice cream and romance have in common:

- A great start to the day!
- Best experienced in bed with no clothes on
- Brush your teeth after



SOCCARAT SWIZZLE

mum crunchy

Vibrant. piquant. surprising

MARCH 2026

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

1 pinch paella spice

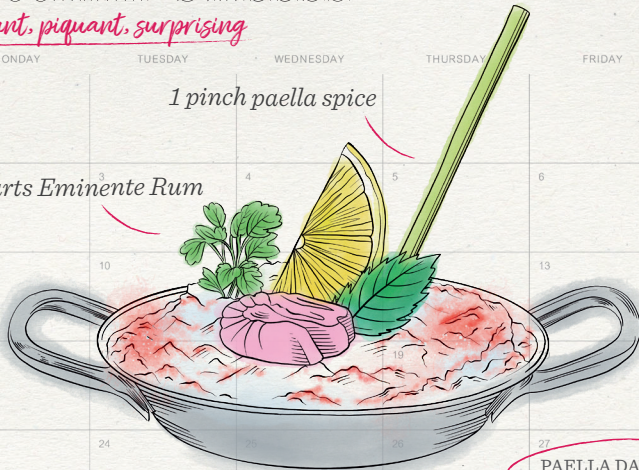
3 parts Eminent Rum

2 parts Singani 63

*you don't need to
know, it's delicious*

2 parts sweet tomato-ginger brew

PAELLA DAY



NOTES

Paella? I barely know 'er!

Something else you probably didn't know is that there are actually TWO paella days! We're celebrating National Spanish Paella Day here, because we care. And don't worry, the drink's not that weird.

(we couldn't get the lobster to work)



MIAMI WALLBANGER

Tropical, slushie, unapologetic

APRIL 2026

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

3 parts Belvedere Vodka,

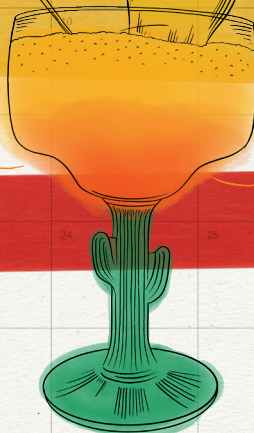
1 wee bottle Volcan
strawberry marg

deffo mix that in

SPRING BREAK!

1 part Galliano Autentico

2 parts blood
orange sherbet



NOTES

If you think Americans don't have culture, go see for yourself!

RUDE

Grab a bikini, pop down to Miami, smash indiscriminately - booze or otherwise.

→ (it doesn't matter what parts you have, the bikini is compulsory)

NO HATERS.



CARBONITE MARTINI

*Stronger than a rancour and colder
than Han in episodes 2-3 (...and 8-9)*

MAY 2026

WEDNESDAY THURSDAY

FRIDAY

SATURDAY

SUNDAY

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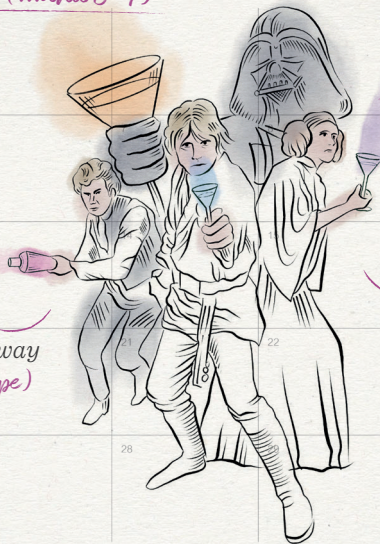
MAY THE
FOURTH

*1 part vermouth,
from a galaxy far away
(Europe)*

4 parts frozen Haku Vodka

*Optional drops
'dark side tincture'*

Edgelord Vader



NOTES

You can't do a cocktail menu without a martini, and you can't do a holiday theme without May the Fourth.

Both martinis and Star Wars are famous for their dark and light sides - are you a vodka-loving jedi, or a gin-crazed sith?

Time will tell.

(Vespers are for padawans)



CORN ON THE COBBLER

Deep, boozy, monochromatic

JUNE 2026

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

1

2

3

1 splash Pedro Ximinez

6

7

8

9

10

CORN ON
THE COB DAY

2

15

16

2 parts Evan Williams Bourbon

*With a glug of
Mellow Corn too*

22

23

24

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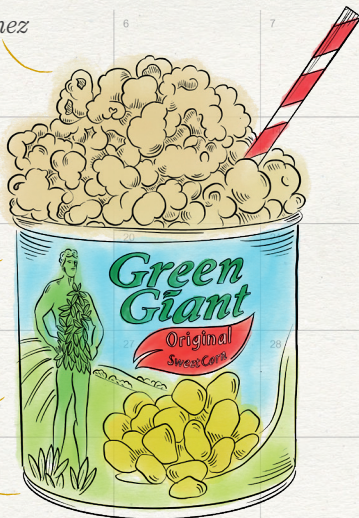
26

1 part acidified honeydew

29



1 part popcorn Manzanilla

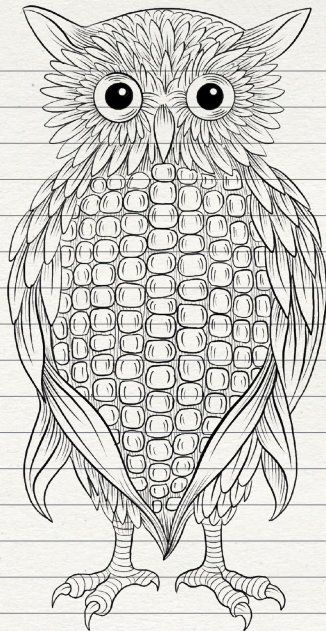


NOTES

*You've heard of the Jolly Green Giant,
now get ready for... The Colourblind
Brown Average-Height (yeah?)
Person™! That's Tris! Yay!*

*Anyway, Corn on the Cob Day
is a thing, and we really wanted
to put Tris on the label for REASONS,
so here we are everybody.*

This MAY have been written by Tris



FRUITY BOOTY

Long, easy, tiki AF

JULY 2026

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY



3 parts V Rum Spiced

*2 parts lime, cranberry,
and other friends*

HASTINGS
PIRATE DAY



aaaaarrggghh

1 part bay leaf orgeat

NOTES

Hastings Pirate Day exists,
and we're here to celebrate.

NOT to be confused with capitalist
Pirate Day in September.

Show up in frills and shitty eyeliner,
get wrecked with the guy who
constantly tries to steal your chippy
order and wake up with the crabs.

The pinchy kind, right?

RIGHT?



HOLLYDAY

→ Like a certain someone.
Punchy, but basically adored by all.

AUGUST 2026

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

3 parts Roku Gin

1 part smoked
apricot falernum

fluffy
1 egg white

1 part lemon juice

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HOLLY-DAY



NOTES

May 2019 - Dear diary. Today, we met the most incredible girl. She's so sweet, and perfect.

we have to make her ours

January 2023 - fuck, that was a full send.

She's GM of the flagship bar now.

So grown up

January 2025 - Yeah this is coming on a bit strong but we made her ops manager.

Now we need to figure out what that is

August 2025 - She left us. For India.

With her bestie. Fair do's, she gets a menu drink dedicated to her.

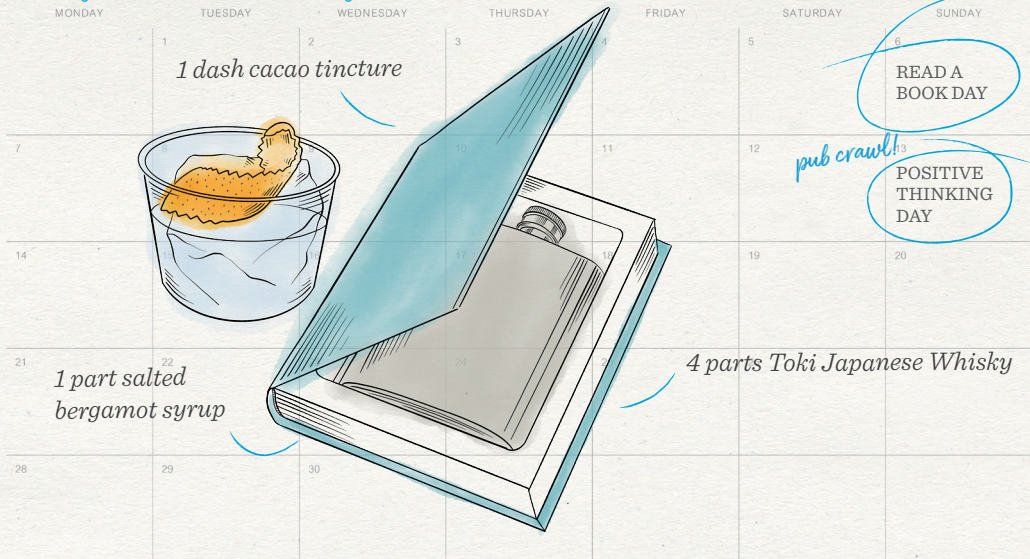
we all cope in different ways



IKIGAI DRIVE-BY

Strong, focused, flourishing.

SEPTEMBER 2026



NOTES

September! What a month.

...Positive Thinking Day...

...Read a Book Day...

...Play Outside Day...

...Care Bear Day...

*SO MANY opportunities for
self-improvement!*

*No thanks. I'll just drink the
struggles away as God intended.*



G.O.B. COLLINS *it's pronounced JOBE*

Sparkling, straightforward yet illusionary

OCTOBER 2026



NOTES

There's a lot to celebrate on National Magic Day - Houdini could fit in tiny boxes, make material disappear, and was probably punched to death.

but that also describes Epstein ALWAYS.

And besides, what we really love about the magical arts is when they fail, so this ^{hilariously} one's for George Oscar Bluth II - we will ALWAYS have time for his illusions...dad.



FRIDGE RAID FROSE

← It's a slushie!

Constantly rotating... get it?

NOVEMBER 2026

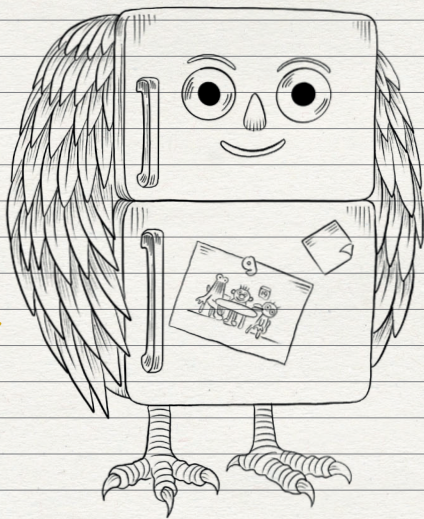


NOTES

It's a good thing they made a Clean Out Your Fridge Day - there's only so many pasta bakes you can make from the leftover parmesan, horseradish, eyedrops, bloodstained shoes and eviction notices.

No wait, that's the freezer.

Should get that spare room filled, though.



INDUSTRY PLANT

DECEMBER 2026

Wait, a milk punch, with amaro(s) and mezcal?

ALL IN ONE?



3 parts Sapling Vodka

2 parts mezcal-amaro blend

(surprisingly not gross)

1 part Jägermeister

1 part "After 8" milk whey

WORLD
SOIL DAY



NOTES

We almost reached the end of this menu
without paying lip service to mixology!
ooo snap your braces at us
grrrrr who's a bad kitten

Anyway, speaking of things that should only
be degraded in certain circumstances, the 5th
of December is World Soil Day. It's actually
pretty cool and obviously an enormous part of the
agricultural systems that y'know ...FEED US

But also, this drink looks like a lil plant! OMG



BEERS

No draught

sorry!

*But we got cold cans
and frosty glasses.*

ASAHI - crushable - £5

FANCY PILSNER - £6

FANCY PALE - £6

CIDER - ask what's current - £6

ASAHI 0.0% - actually really good - £4

WINE

*Simple, one of each
colour available.*

RED, WHITE OR ROSÉ -

£7.50 for a glass (175ml), £35 for the bottle.

PROSECCO - £7.50 for a glass (125ml), £40 bottle.

MOËT & CHANDON, £14 a glass (125ml), £80 bottle.

SHOTS

Literally anything as a shot, £7

But we have two house specialities:

BABY GUINNESS - Belvedere Dirty Brew, house coffee, salted rumchata

PICKLEBACK - house mega-brine, Story Of Bourbon *(OK extra 50p, worth it)*

NOT ALCOHOL

all £6.5

STRAWBERRY GINGER HIGH(BALL)

Strawberry-peach oleo,
fresh ginger & lemongrass "beer"

BANANACAKE SHAKE

Brioche syrup, green banana, tonka, cream

FR, contains gluten and egg

HOUSE PICKLE LEMONADE

Pickled honeydew syrup, lemon,

Schweppes soda

Kinda weird, kinda wonderful.

→ (contains dairy)

SCRAN

BBQ CORN KERNELS - £3

BIG GREEN ITALIAN OLIVES - £3 (S)

SMOKED SALTY ALMONDS - £3 (N)

LOCAL SCOTCH EGG - £7 (G-E-S-SO)

BEEF & PORK SAUSAGE ROLL - £7 (G-E-S-SO)

G - GLUTEN/WHEAT

E - EGG/DAIRY

S - SULPHATES

N - NUTS

SO - SOY



EOY

We hope you had a fantastic year. Here's a list of resolutions for you, which, despite the stereotype, can actually be done at any time:

#BOSS

If you don't like your drink, we'd love to replace it with something you love. Oh and service charge - all of it goes to the team, and it's completely optional - but we'll totally get it if you want it pulled off.

Express joy!

If ya had a 5* time, consider saying so on google - we're a tiny business, so it makes all the difference.

Believe in yourself!

If you fancy a drink for the road, we've got a bunch of heartily discounted ones on the takeaway menu by the window.

Be adventurous!

Read the fine print! No really

All spirits are served as doubles as standard - just ask for a single if you'd prefer.

Wines are 175ml standard (but available as 125ml), sparklings are 125ml.

WOULD YOU RATHER

It's become a tradition - this time it's about dates, whether daily, annually or... romantically.

Pick one:

Tuesdays are adamantium nipple days! Seriously, you could cut diamonds with those things, no containin' 'em.

One day a week - randomly and without notice - you're pretty racist. Like, 6/10.

You must attend funerals with breadstick walrus tusks in, and, with a straight face, repeatedly say 'thorry for your loth'.

Once the sun goes down, you must have a full pint of milk in your hand at all times. You cannot acknowledge its existence to others.

Pick one:

Each International Women's Day, you must post to all your socials a thoroughly convincing query as to the whereabouts of International Men's Day.

Every Thanksgiving, a quick zoom call with the extended family of your ex. Tops 20 minutes, all mics on.

Good Friday is now Bad Friday, and you must commit at least one jailworthy crime each year. Different each time fyi.

Christmas with the Taliban. You can have a +1.

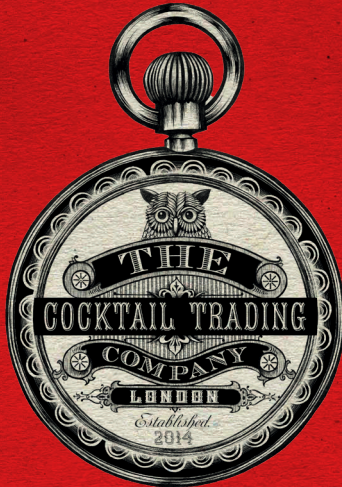
Pick one:

First date, audibly hum Eiffel 65's 'Blue' whenever your lucky partner is talking. Or when they're not.

Every meal out, a bottle of orange wine must be ordered and drunk. No ifs, no buts, no intervention.

Second date, after every sentence you have to say 'haha no homo tho' and do an overexaggerated wink.

You're in the bedroom. Nice. Unfortunately, the first time with someone, a full gallon of fluid will leave your body upon orgasm. Conventionally or otherwise.



68 BETHNAL GREEN ROAD
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