



LORE



BOOZE HAS BORNE WITNESS TO HUMANITY'S QUIRKIEST MOMENTS, SOME CATASTROPHIC (BUT DARKLY FUNNY), SOME UTTERLY INCONSEQUENTIAL BUT LOVEABLE NONETHELESS. SO THE FOLLOWING PAGES FEATURE SOME OF OUR FAVOURITE MOMENTS, WITH DRINKS INSPIRED BY THEM.

HISTORY IS TOLD BY THE VICTOR , BUT VICTORS TEND TO CELEBRATE BY GETTING INEBRIATED, SO WHILST ALL OF THESE COCKTAILS ARE BASED ON TRUE STORIES, HOW ACCURATE THEY ACTUALLY ARE IS PROBABLY AFFECTED BY THAT.

THIS DISCUSSION CAME UP OVER DRINKS ONE NIGHT AFTER WORK, AND BECAME AN OBJECT OF FASCINATION. SINCE THEN, WE'VE GONE AWAY AND SCoured THE TOMES FOR SOME OF OUR FAVOURITE MOMENTS THROUGHOUT THE PAST TWO BOOZY MILLENNIA.

AS ALWAYS, ALL MIXED DRINKS ARE £9.50 - MENU COCKTAILS, COCKTAILS NOT ON THE MENU, SPIRITS OFF THE BAR, HOWEVER YOU HAVE IT. JUST DON'T BE A DUMBASS AND ASK FOR A HEXUPLE.



# CONTENTS

WE COULD GIVE YOU A LIST OF THE DRINKS AND CORRESPONDING PAGE NUMBERS, BUT THAT'S KINDA BORING AND ALSO NOT HELPFUL. SO, PLEASE FIND BELOW LAUGHABLY VAGUE DRINKS DESCRIPTIONS THAT WE GET TOSSED AT US ON THE REGULAR, AND THE CORRESPONDING DRINKS PAGE:

3. *Something, anything, quickly*
5. *Something spicy/firey*
7. *Gin & long*
9. *Fixxy & sweet, but classy like*
11. *Something interesting and boozy*
13. *Rum, fruity, but I want to taste the rum*
15. *For the 'gram'*
17. *Like a sour, yeah?*
19. *Tequila but smooth*
21. *Like an old fashioned, yeah?*
23. *Vodka & fruity*
25. *Gin & strong*
27. *Boozy & bitter*
29. *I like it creamy*

# BOOZE WHILE YOU CHOOSE

THERE'S A LOT OF FUN TO BE HAD IN READING THE COMING PAGES, BUT WE GET THAT'S NOT EVERYONE'S BAG. IF YOU JUST WANT A DAMN DRINK WITH NONE OF THE FAFF, WE'VE GOT YOU COVERED - GRAB A SPLASH OF OUR HOUSE SPECIALITY - IT'LL BE IN FRONT OF YOU IN A HEARTBEAT SO YOU'VE GOT SOMETHING TO SIP ON WHILE YOU PERUSE THE MENU.

## BWYC

DRY SHERRY, CLARIFIED CITRUS, JUNIPER, MINT AND AROMATIC WHITE WINE, CHILLED, CARBONATED AND SERVED REAL FROSTY

IT'S CRAZY REFRESHING AND APPROACHABLE.

£4.50



*So a readily-available stereotype  
for our Russian pals is talent in  
the great art of partying. Let's apply  
that image to 2nd September 1945 -  
Armistice Day in Moscow.  
The biggest of parties.*

*Imagine knowing that you survived  
perhaps the greatest conflict in history,  
that no more bombs will be dropped,  
no more buildings destroyed.  
Now imagine being mid-celebration  
and running dry of vodka.  
Now imagine knowing where the  
government's stash is, having access  
to explosives, and knowing you'll  
definitely get away with it.*

*That's right - the only building  
damaged on the last day of the war  
was the state's stockpile of vodka.  
Legends.*

## MOLOTOV'S COCKTAIL

BOLD, FIREY, EXPLOSIVELY FIZZY.

3 PARTS	BELVEDERE VODKA (OUR POLISH PALS LIKE A PARTY TOO)
1 PART	AMARO DI ANGOSTURA
1 SPLASH	PIMENTO DRAM
4 PARTS	CTC GINGER BEER

COMBINE ALL INGREDIENTS,  
CHILL AND CARBONATE.  
DISPENSE INTO BOTTLES AND  
SHARE WITH ONE'S COMRADES.

За здорovie!



*It may surprise you,  
but Carlsberg didn't  
popularise beer in London.  
No, no-gin did that.*

*The government of the time  
knew that though drunkenness  
was breaking the capital, pulling  
the crack out of the pipe would  
bugger the economy and get them  
killed quick as a plague-rat.*

*So perhaps the first alcohol  
awareness campaign was  
launched, with a hard message-  
'don't get fucked up on gin,  
drink beer instead'.*

*Probably.*

## MOTHER'S RUIN

LONG, EFFERVESCENT, ALL-TOO-EASY.

2 PARTS	EAST LONDON LIQUOR CO GIN
1 PART	LEMON VERBENA & MINT CORDIAL
3 PARTS	BINARY BOTANICAL BEER*

\* - be not alarmed. This is a light wheat beer brewed  
with wine yeast - uplifting and citrusy.

BREW LEMON VERBENA TEA AND BLEND  
WITH MINT, STRAINING AND SWEETENING  
TO CREATE A DELICIOUS CORDIAL.  
SIMPLY MIX WITH A GREAT LOCAL GIN,  
SEASON A LITTLE AND LENGTHEN WITH AN  
AMAZINGLY CITRUSY BREW OVER CUBED ICE.

SURE, MIXING BEER AND  
GIN MIGHT NOT HAVE BEEN  
THE ORIGINAL LEGISLATIVE  
INTENTION, BUT WE CAN  
ASSURE YOU THAT NO BABIES  
WERE SOLD IN THE MAKING  
OF THIS BEVERAGE.



*Honeymoon - everyone knows what it means, some saying it describes the first 30 days of pure sweetness that immediately follow marital union.*

*The Babylonians actually claim its origin - newlyweds were given a month's supply of mead (originally, 'Honeymonth'), partly due to its associations with female fertility (#YaaasQueen), and partly because of what we all know we'd get up to if we were nonstop drunk for a month.*

## BRIDE'S NECTAR

FRESH, SPIRITOUS, FULL OF BUBBLES

2 PARTS	PERE MAGLOIRE CALVADOS
3 PARTS	JASMINE MEAD
1 SPLASH	YELLOW CHARTREUSE
1 SQUEEZE	LEMON JUICE

YOU CAN'T JUST MAKE THIS DRINK - IT NEEDS TO BE REMEMBERED. SPEND MONTHS SOURCING THE CORRECT INGREDIENTS, NOT TO MENTION BOOKING THE RIGHT VENUE. AFTER GREAT EXPENSE, MARRY THE ELEMENTS PUBLICLY, EXTOL JOY AND APPRECIATION THROUGH SPEECH, GET SLOSHED.



80° 49' 41" N 66° 27' 35" W

*Google maps will land you on Han's Island, 1.3 square kilometres of useless terrain and one of the most lovably pointless disputes in history.*

*See, the Canadian and Danish navies happen to sail past it rather a lot, and though flags aren't all that large, the sailors always seemed to run out of room, needing to... make space.*

*Each side would remove the other's flag, adding their own, and leaving a little gift. A bottle of akvavit and some lego? Sure. Replaced with a bottle of whiskey and an apology.*

## HAN'S ISLAND

POTENT, HERBAL, SORRY.

2 PARTS	LOT 40 RYE
2 PARTS	ÅHUS AKVAVIT
1 PART	ICEWINE
3 DROPS	HOPPED GRAPEFRUIT BITTERS

START MAKING A MANHATTAN WITH CANADIAN WHISKEY, BUT GET DISTRACTED BY THAT PRETTY BOTTLE OF AKVAVIT. APOLOGISE TO ONESELF OVER AN ICEWINE, EVENTUALLY COMBINE THE LOT.

IT'S DELICIOUS, BUT YOU DON'T TRUST YOURSELF AFTER THAT MUCH BOOZE, SO BOTTLE UP THE REST AND LEAVE IT TO SAMPLE LATER. POP IT IN A HIPFLASK WITH SOME HOPPED GRAPEFRUIT TO PRESERVE, LEAVE ON ICE.



*Following the famous Admiral's untimely demise at the battle of Trafalgar, he was to be buried as requested on England's green and pleasant land.*

*His body was placed in a barrel of rum to preserve, but on their return, authorities were horrified to find it heavily decomposed, because the sailors had - you guessed it - tapped the keg.*

*There was other rum.*

*They chose this rum.*

*Hearty stuff.*

## NELSON'S BLOOD

LONG, CITRUSY, RUMMY-AF

3 PARTS	PLANTATION 5 YEAR RUM
2 PARTS	PLANTATION OFTD RUM
1 PART	SPICED PLUM SHERBET
2 PARTS	BLOOD ORANGE JUICE
1 PART	ENGLISH BREAKFAST TEA

COMBINE ALL INGREDIENTS IN A BARREL, CHURN LIKE THE WAVES OF A GATHERING STORM. GARNISH WITH SOME GENERIC TIKI STUFF AND A BIT OF WHALE SKIN. JUST KIDDING - MAKE IT A WHITE CHOCOLATE BODY PART OR SOMETHING.



17th Century Germany's 'Kinderfest' spawned a global tradition—upheld still by basically every human on the planet—motherflippin' birthday cake.

While these cakes weren't originally sweet, fear not—we would eventually reach the gastronomical apex that is Colin the Caterpillar.

Not all instances of historical significance have to be grandiose. The birthday cake will be us forever, and hopefully so too will be enjoying it with Champagne.

## VS ROYALE

BASICALLY A VICTORIA SPONGE BELLINI.

2 PARTS	HENNESSY VS COGNAC
1 PART	STRAWBERRIES & 'CREAM' SYRUP
3 PARTS	MOËT & CHANDON CHAMPAGNE

JUICE STRAWBERRIES AND SEASON, ADDING LAYERS OF BODY TO CREATE THE SENSATION OF CREAMINESS WITHOUT COW. COMBINE WITH COGNAC AND TOP GENEROUSLY WITH CHAMPAGNE, POURING INTO A CAKE MOULD AND CROWNING WITH PORNSTAR FROSTING.

YOU READ THAT RIGHT. THIS PART SADLY ISN'T VEGAN, BUT WE CAN DO IT WITHOUT, IF YOU SO DESIRE.



*Remember Prohibition? How everyone was like 'yeah sure, cancel our means of inebriating our way through a shite existence, that's no big deal' and just went to church instead? Sure.*

*Obviously, they got right around it, sometimes literally - those who could afford it would sail out to international waters but the government responded by increasing this distance from 3 to 12 miles.*

*Add more fuel, the necessary patience and the modern day booxe cruise was born.*

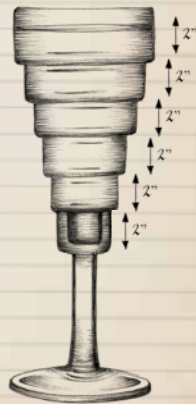
## TWELVE INCH LIMIT

ZESTY, ILLICIT, IRRESISTIBLE.

3 PARTS	BACARDI 4-8 YEAR RUM BLEND
2 PARTS	SEVEN TAILS XO BRANDY
1 PART	LOT 40 RYE
2 PARTS	LEMON JUICE
1 PART	QUINCE-WALNUT SYRUP
1	EGG WHITE

SHAKE IT REALLY HARD - LIKE, REALLY HARD.  
STRAIN INTO A LAUGHABLY GARISH COCKTAIL  
GLASS AND GARNISH WITH A BUREAUCRATIC SEAL.

LIKE THE ORIGINAL, THE TWELVE  
MILE LIMIT, THIS SMALLER,  
MORE POTENT VARIATION IS  
INTENDED TO PROMOTE  
ESCAPISM, SO LET'S JUST  
SAY THAT AUSTERITY  
TOTALLY WORKED.



*Tequila has given us so many things – riveting saxophone, margaritas and the necessary levels of intoxication to #DanceLikeNobodysWatching.*

*As it happens, agave truly has a background in toxicity – the Aztecs used her barbed \*leaves\* as arrowheads, having first rubbed them on the backs of poisonous frogs.*

*Replace those poisonous frogs with lime and salt and we'd say the practice is very much still alive.*

## BAL'S ARROW

COMPLEX, HERBACEOUS, PIERCING.

3 PARTS	LOS ALTOS REPOSADO TEQUILA
2 PARTS	PENSADOR MEZCAL
1 PART	BAL'S BASIL & PINEAPPLE SYRUP
2 DASHES	CASSIS-XOCOLATL BITTERS

STIR ALL INGREDIENTS OVER ICE AND STRAIN INTO A CHILLED CERAMIC BOWL. RAISE TO YOUR LIPS AND CONSUME, ALWAYS WITH EYE CONTACT. BEWARE THE ARROW GARNISH; TO SOME, IT YIELDS UNPRECEDENTED JOY, BUT TO OTHERS, THE FIRES OF XIUHTECUHTLI HIMSELF.



*Fair enough, signing the U.S.  
Constitution deserved some celebration.  
One of the most important agreements  
in history, days of discussion, a  
wealth of maybe diverse opinions,  
all coalescing into the foundation of  
a great nation. Not a cava jobby.*

*Nope, the Founding Fathers  
racked up the following bar tab:*

*54 bottles of Madeira  
60 bottles of Bordeaux  
8 bottles of whiskey  
22 bottles of porter  
8 bottles of cider  
12 jugs of beer  
17 bowls of punch*

*With a further*

*16 bottles of wine,  
5 bottles of Madeira  
7 bowls of punch*

*For the musicians... The musicians!*

*Twenty thousand in today  
dollars, just sayin'*

## HANCOCK'S TAB

FULL-BODIED, BOOZY, FOUNDATIONAL.

2 PARTS	OLD FORESTER BOURBON
1 PART	EARL GREY MADEIRA
1 PART	WALNUT HONEY
3 PARTS	BANANA BREAD BREW
*SOME*	WHOLE MILK, READ ON...

COMBINE ALL INGREDIENTS INTO A SINGLE  
GREAT STATE - THAT IS, A MILK PUNCH.  
ADD THE MILK LAST, ALLOWING IT TO SPLIT,  
BEFORE STRAINING OFF THE CURDS TO  
PRODUCE A RICH AND WHOLE UNION OF FLAVOURS.

CONSUME ON ICE, KEEPING AN EYE  
OUT FOR NIC CAGE.



*Ah, The Playboy Bunny - the iconic troops of the Playboy Empire. But being a bunny is more than just donning the ears and fluffy tail - bunnies must be able to recognise 143 spirit brands and produce 20 classic cocktails on demand.*

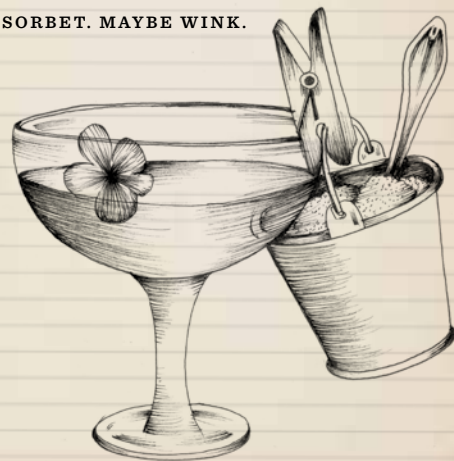
*Most bartenders just get taught how to juggle.*

## BUNNY'S 'TAIL

ZESTY, SMOOTH, CUTE AS A BUTTON

2 PARTS	FINLANDIA VODKA
1 PART	PASSION FRUIT WINE
1 PART	CARROT SHERBET
1 LITTLE	PROSECCO SORBET
BLUE PAIL	

COMBINE INGREDIENTS IN A THREE-PIECE COCKTAIL SHAKER. SHAKE, ENSURING CONSISTENT BUM-WIGGLE TO AID EMULSIFICATION. STRAIN INTO A CHILLED COUPE, GARNISH WITH PROSECCO SORBET. MAYBE WINK.



*The Navy's not always been quite as glamorous as the ads before the latest Marvel flick would suggest, and they've unsurprisingly struggled with recruitment in the past.*

*Once upon a time, they were even willing to pay your first two months' salary in advance! And by that, we mean that the shilling in question will be lurking at the base of your pint.*

*Drink to the bottom and you've accepted your payment (and employment) and are promptly hauled off, and the pub landlords were losing their customers.*

*So they paid for glass-bottomed tankards, allowing drinkers to raise their cups in unison and toast in merriment, and also avoid being conscripted into basically hell.*

## KING'S SHILLING

EXCITING. REWARDING. FULFILLING.

2 PARTS	PLYMOUTH NAVY GIN
1 PART	ÆLRED CHESTNUT
1 RATION	LIME SHERBET
1 DROP	ORANGE BLOSSOM

COMBINE DIVERSE ELEMENTS. MIX AS A TEAM BEFORE DECOMMISSIONING ONTO ICE FOR R&R. SPLICE THE MAINBRACE AS A UNIT.

WATCH OUT FOR THE COIN - IT'LL GET YOU HAULED OFF TO A DARK SPOT IN THE CENTRE WHERE THEY GET AWAY WITH MURDER...



*One of the lone concessions the American government made for alcohol production during prohibition was for the church and the sacramental wine used in service.*

*In fact, throughout prohibition, the sale of wine increased a whopping 700% to clergy - they effectively became the middle-men between God and a very thirsty nation.*

*Funny, that.*

## BISHOP'S DROP

HEAVY, BITTERSWEET, COMMUNAL.

3 PARTS	SPIRITED UNION SPICE & SEA SALT RUM
2 PARTS	MARTINI BITTER
1 CHALICE	CALIFORNIAN ZINFANDEL
1 PART	COLD BREW COFFEE
1 SPLASH	WALNUT SHERRY

COMBINE ALL INGREDIENTS  
IN HOLY SILENCE, STORE  
IN A LITTLE CRUET. INVITE  
GUESTS TO ALTAR AND  
DISPENSE WITH HIS BODY.

LET THE POWER OF SPICED  
COMPEL YOU, FOR THOUGH  
THE BODY IS WEAK, THE  
SPIRIT IS MOST CERTAINLY  
STRONG IN THIS ONE.



*Sir Ernest Henry Shackleton was to British exploration what The Rock is to acting - touched by farce, but they ultimately achieved lofty goals through immense effort.*

*Jokes aside, he's regarded as a truly great man, despite some catastrophes (like The Scorpion King). One such was an abandoned Antarctic expedition - only 10 years ago was the campsite recovered, and with it, a ludicrous whisky stash.*

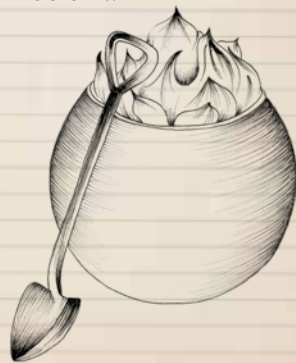
*It just goes to show that the masculine stereotype of excessive liquor in the face of one's problems really can send you south.*

## SHACK'S STASH

RICH, CREAMY, INTREPID.

3 PARTS	GLENMORANGIE 10 YEAR SCOTCH WHISKY
2 PARTS	CTC SHERRY BLEND
1 SCOOP	ACORN & CHESTNUT GELATO (CONTAINS EGG)
1 SPLASH	WHOLE MILK
1 GRATING	NUTMEG

OH, YOU'RE GONNA BE SHAKING, AND NOT FROM THE COLD. IT'S A FLIP, SO COMBINE EVERYTHING AND SHAKE UNTIL YOU CAN'T FEEL YOUR EXTREMITIES. POUR INTO A SPHERICAL GLASS AND GARNISH WITH BAKED ALASKA, BECAUSE YOU CAN.



# PLONK, SUDS & SNACKS

WE KEEP IT SIMPLE ON THE GRAPE-FRONT.

LUCKY ENOUGH TO KNOW THE RIGHT PEOPLE, WE GET A FANTASTIC DEAL ON SOME QUALITY WINES ON ROTATION, MEANING WE STOCK ONE OF EACH KIND AT A TIME, ALWAYS WITH THE AIM OF OFFERING YOU LOT THE BEST GLASS O' JUICE YOU CAN GET IN LONDON FOR A FIVER.

SO ASK WHAT'S ON, OR JUST ORDER.

WE'VE ONLY GOT ONE OF EACH TYPE, AFTER ALL...

## RED - WHITE - ROSÉ

WINES ALL £5 FOR 175ML GLASS,

£20 75CL BOTTLE

\*125ML GLASS AVAILABLE ON REQUEST

## FIZZY THINGS

BUBBLES-

£6 FOR 125ML GLASS,

£30 75CL BOTTLE

FANCY BUBBLES

MOËT & CHANDON

£10 FOR 125ML GLASS

£60 75CL BOTTLE



# SUDS

SORRY TEAM, NO DRAUGHT HERE - WE WISH.  
BUT IT'S QUALITY STUFF, IN A FROZEN GLASS.

THEY'RE ALL A FIVER AND WE CHANGE THEM UP OCCASIONALLY, BUT YOU CAN EXPECT SOMETHING ALONG THE LINES OF:

BEAUTIFULLY REFRESHING LAGER

DARK & BROODY

BITTER, MAYBE TWISTED

SMALL BEER - A BRILLIANT 2.1% BEER  
THAT ACTUALLY TASTES GOOD.

SOMETHING DIFFERENT. GINGER BEER, MAYBE.

# HUNGRY?

**BIG GREEN ITALIAN OLIVES - £2.5**

DELICIOUS NOCELLARA NUGGETS OF WONDER (S)

**SMOKED SALTY ALMONDS - £2.5**

LITTLE CRUNCHY BITES OF JOY (N)

**SCOTCH EGG - £6**

HERB & SPICE PORK SCOTCH EGG, WITH PICKLE (G-E-S)

**STEAK & ALE SAUSAGE ROLL - £6**

TOASTED BEEF & PORK SAUSAGE ROLL, WITH PICKLE (G-E-S)

G - GLUTEN/WHEAT E - EGG/DAIRY S - SULPHATES N - NUTS

# ALLERGENS

BEFORE WE CONTINUE, DO YOU HAVE A NUT ALLERGY? BECAUSE IF YOU DO, THOUGH WE LOVE YOU, IT REALLY MIGHT NOT BE BEST TO HANG AROUND - WE'LL TOTALLY UNDERSTAND. THERE ARE MORE NUTS IN THIS BUILDING THAN MAYBE ANY OTHER - EVEN THE MENUS THEMSELVES COULD HAVE COME INTO CONTACT, LET ALONE THE MENU INGREDIENTS.

EQUALLY, OUR LOVELY FOOD IS MADE IN COLLABORATION WITH A LOCAL BUTCHER IN A FACILITY THAT STORES NUTS, THUS WE CANNOT BE 100% CERTAIN IT IS FREE OF NUTS.

AS FOR OTHER ALLERGIES, PLEASE SPEAK TO US! THE DRINKS DESCRIPTIONS, AND THE INGREDIENTS LISTED, ARE NOT LITERAL - THERE'S A LOT MORE GOING ON IN EACH, AND A FULL LIST OF ALLERGENS IS AVAILABLE ON REQUEST.

FINALLY, ALL OUR SPIRITS ARE POURED DOUBLES AS STANDARD - IF YOU WANNA GO FOR A SINGLE, JUST LET US KNOW.





**THE COCKTAIL TRADING CO.**

**68 BETHNAL GREEN ROAD**

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